



## 2021 ROCKLIN BREWFEST WINERY APPLICATION

Winery Name: \_\_\_\_\_ Winery Contact: \_\_\_\_\_

Phone (Day): \_\_\_\_\_ Cell: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_

### **WINE STYLES**

Names and Descriptions of wine that you will bring for sampling: \_\_\_\_\_

Will you be pouring the wine for your booth? \_\_\_\_\_ YES \_\_\_\_\_ NO

Number of people representing the Winery the day of the event: \_\_\_\_1 \_\_\_\_2 \_\_\_\_3

### **WINERY LOGO**

Please send a high-resolution Winery Logo (.jpg, .eps or .pdf) to: [brewer@rocklinbrewfest.com](mailto:brewer@rocklinbrewfest.com)

All booth locations are a 10'x10' space. A table and ice are provided.

- Please have application in by July 1st or make special arrangements.
- Entrance to the festival for set-up will open at 10 a.m.
- You are asked to have your booth set up by 12 noon and attend the mandatory meeting
- Please email or mail your completed application
  - Email to: [brewer@rocklinbrewfest.com](mailto:brewer@rocklinbrewfest.com)
  - Mail to: Rocklin Brewfest, PO BOX 1042, Rocklin CA 95677

### **WINERY INFORMATION**

- Wineries receive Vendor access band for each of the approved pouring individuals
- Attendees receive 5 oz. pours
- Wineries should bring enough wine to sample for 200 attendees even though there will be 2000 attendees
- Wineries will act as knowledgeable representatives of their product
- All participating wineries will be listed at <http://www.rocklinbrewfest.com> with a link to their website
- Rocklin Brewfest has a designated driver program. DDs will be marked by special bracelets
- Ice will be provided.
- Food and non-alcoholic beverages will be available for purchase
- Setup starts at 10:00AM (Enter in the vendor entrance)
- Mandatory brewers meeting at 12 noon (all must attend) Lunch is provided.
- Last pour at 4:30PM. Event ends at 5:00PM

By printing your personal name below, your company named above agrees to participate in the Rocklin Brewfest to be held October 2, 2021 at the Johnson-Springview Park in Rocklin, CA. Winery will be responsible for handling product liability during the Brewfest Event. Vendor agrees to participate and abide by the terms and conditions explained to me and set forth in this agreement.

This certifies that Rocklin Brewfest has been granted permission by our company (named above), to use our company name, logo art and product description for the limited purpose of promoting the 2020 Rocklin Brewfest. The effective dates for the usage are specified as June 1, 2021 – November 30, 2021. It is understood that promotional strategies for this event may include print, broadcast advertising, and the production and distribution of promotional merchandise.

X \_\_\_\_\_ Date \_\_\_\_\_

The Rocklin Brewfest Committee must review & approve vendor applications before acceptance.