



2021 ROCKLIN BREWFEST BREWERY - October 2, 2021

Brewery Name: _____ Brewery Contact: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Phone (Day): _____ Cell: _____ Email Address: _____

THE BEER

* Rocklin Brewfest pays 100% of the charitable donation rate for all breweries that pour their own beer. We pay 50% if Rocklin Brewfest is responsible to pour your beer (Logo EZ Up Required).

Will you be pouring beer for your brewery? ___YES or ___NO Number of people at booth: ___1 ___2 ___3 ___4

* Rocklin Brewfest offers to pick up your beer and supplies at your brewery or from the distributor in our refrigerated truck on Thursday, Sept 30th or Friday, Oct. 1st. Pick up your product? ___YES or ___NO

Pickup: ___ Brewery or ___ Distributor _____ Serving from: ___ Keg or ___ Case
(distributor Name)

Would you like us to pick up: EZ UP: ___YES or ___NO C02/JockeyBox: ___YES or ___NO

BREWERY LOGO (No logo needed if you have participated in the past)

Please send a high-resolution Brewery Logo (.jpg, .eps or .pdf) to: brewer@rocklinbrewfest.com

All booth locations are a 10'x10' space. We provide a table and plenty of ice.

- Please have application in by July 1st or make special arrangements.
- Brewers MUST have their booth set up by 12 noon and attend mandatory Brewer meeting
- Please email (best) application to brewer@rocklinbrewfest.com or

Mail your completed application Rocklin Brewfest, PO BOX 1042, Rocklin CA 95677

BREWERY INFORMATION

- Rocklin Brewfest pays for the beer being poured (\$350 Cap). Please submit your invoice no later than the day of our event. Checks will be cut 7 days after the event
- Entrance to the festival for set-up will open at 10 a.m.
- Attendees receive 5 oz. pours
- Brewers or distributors should bring enough beer to sample for 2,500 attendees
- Brewers will be professional and act as knowledgeable representatives of their product
- All participating breweries will be listed at <http://www.rocklinbrewfest.com> with a link to their website
- Rocklin Brewfest has a designated driver program. DDs will be marked by special bracelets
- Setup starts at 10:00AM and attend mandatory brewers luncheon / meeting at 12 noon (all must attend)
- Last pour at 4:30PM. Event ends at 5:00PM

QUESTIONS: Contact Randy Green @ 916-316-2212 (text is best) or email brewer@rocklinbrewfest.com

By printing your personal name below, your company named above agrees to participate in the Rocklin Brewfest to be held October 2nd, 2021 at the Johnson-Springview Park in Rocklin, CA. Brewery will be responsible for handling product liability during the Brewfest Event. Vendor agrees to participate and abide by the terms and conditions explained to me and set forth in this agreement.

This certifies that Rocklin Brewfest has been granted permission by our company (named above), to use our company name, logo art and product description for the limited purpose of promoting the 2021 Rocklin Brewfest. The effective dates for the usage are specified as June 1, 2021 – November 30, 2021. It is understood that promotional strategies for this event may include print, broadcast advertising, and the production and distribution of promotional merchandise.

X _____ Date _____

The Rocklin Brewfest Committee must review & approve vendor applications before acceptance.